Prezi Voluntary Product Accessibility Template (VPAT)

Prezi Design / Online View Page (WCAG 2.1 AA)

Based on VPAT® Version 2.4 (REV WCAG)

Product Information

Name of Product: Prezi Design

Source (how to find): Receiving a view page URL from someone or creating a view page based on this article.

Product Description: Prezi Design is a cloud-based graphic design tool that lets anyone create and share dynamic designs and interactive data visualizations with ease.

Date: September 2022

Contact information: support@prezi.com

Evaluation Methods Used: Testing Prezi Design involved the use of leading assistive technologies such as screen readers, as well as exclusive use of the keyboard. Native platform accessibility features were also used to assist with testing. These were supplemented with techniques such as manual inspection of Accessibility API output.

Disclaimer: This VPAT includes the review of the Prezi Product as such, and excludes the content created by the user. Meanwhile, Prezi is dedicated to work on providing the tools needed to create accessible content.

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
[Web Content Accessibility Guidelines 2.1](#)	Level A (**Yes**) Level AA (**Yes**) Level AAA (**No**)

Terms

The terms used in the **Conformance Level** information are defined as follows:

Supports: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
Partially Supports: Some functionality of the product does not meet the criterion.
Does Not Support: The majority of product functionality does not meet the criterion.
Not Applicable: The criterion is not relevant to the product.

Success Criteria

Principle 1: Perceivable

Information and user interface components must be presentable to users in ways they can perceive.

Criteria	Conformance Level	Remarks and explanations
1.1.1 Non-text Content (Level A)	Partially Supports	On the Prezi Design View page, most of the non-text content that is presented to the user has a text alternative that serves the equivalent purpose. We allow for editors adding labels and descriptions to all non-text responsive/flex objects such as charts, maps, and images, which will be represented in the Content region.
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	Supports	We do not provide our own video or audio components on the Prezi Design View page. It's the content creator's responsibility to provide text alternatives in the video description for videos without audio.
1.2.2 Captions (Prerecorded) (Level A)	Supports	We do allow embedding third-party video content and upload their own video, it is the user's responsibility to add a third-party media that has captions provided.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	Supports	We do not provide our own time-based media or audio description of the prerecorded video content. We do allow embedding third-party video content and upload their own video, it is the user's responsibility to add media alternative.

[1.2.4 Captions (Live) (Level AA)](#)	Not applicable	
[1.2.5 Audio Description (Prerecorded) (Level AA)](#)	Not applicable	In case of embedded prerecorded content it's the creator's responsibility to add audio description.
[1.3.1 Info and Relationships (Level A)](#)	Does Not Support	Many labels or instructions are not associated correctly, or the information presented to screen reader users is not equivalent. The page structure and relationships in Prezi Design View page are partially reflected when viewed with assistive technologies, as the View page content and the user's created content are not clearly distinguished by headers.
[1.3.2 Meaningful Sequence (Level A)](#)	Supports	On the Prezi Design View page, when the sequence in which content is presented affects its meaning, a correct reading sequence can be programmatically determined. Best practices for improved readability in the content window (for the creators) are summed up in an article. The user has to make sure to create an accessible design from this aspect: https://support.prezi.com/hc/en-us/articles/360046479113-Creating-accessible-content-in-Prezi-Design
[1.3.3 Sensory Characteristics (Level A)](#)	Supports	On the Prezi Design View page, instructions provided for understanding and operating content do not rely solely on sensory characteristics of components such as shape, size, visual location, orientation, or sound.

[1.3.4 Orientation (Level AA 2.1 only)](#)	Supports	
[1.3.5 Identify Input Purpose (Level AA 2.1 only)](#)	Not applicable	No personal info is requested in the Prezi Design Online View page.
[1.4.1 Use of Color (Level A)](#)	Supports	Prezi Video View pages do not rely solely on color to convey information or to distinguish elements. On thePrezi Design View page, colors are not used as exclusive distinctive elements to convey meaning or function. For the content window, it is up to the content creator not to use colors as exclusive distinctive elements, and provide names and labels to the objects with meaning.
[1.4.2 Audio Control (Level A)](#)	Supports	On the Prezi Design View page, we do not provide our own audio content. In the content window, in the case of embedded or uploaded videos, audio is not played automatically on the page: Media must be clicked to play. There is a separate setting in the editor for uploaded videos to autoplay uploaded media. It is the creator's responsibility to choose the clickable playing function instead of Autoplay. The Volume slider and Play buttons are operated individually.

[1.4.3 Contrast (Minimum) (Level AA)](#)	Does Not Support	Multiple text elements have no sufficient contrast level. (Some text in the header and in the footer, such as links.)
[1.4.4 Resize text (Level AA)](#)	Supports	
[1.4.5 Images of Text (Level AA)](#)	Supports	It's the content creator's responsibility to use native text instead of images of text (GIFs, Stickers with text).
[1.4.10 Reflow (Level AA 2.1 only)](#)	Supports	
[1.4.11 Non-text Contrast (Level AA 2.1 only)](#)	Partially supports	In case of some modal windows the input field border has low contrast.
[1.4.12 Text Spacing (Level AA 2.1 only)](#)	Supports	
[1.4.13 Content on Hover or Focus (Level AA 2.1 only)](#)	Does Not Support	The tooltips for "Views", "Likes", "Share" and "Report" disappear once we hover over with the mouse.

Principle 2: Operable

User interface components and navigation must be operable.

Criteria	Conformance Level	Remarks and explanations
2.1.1 Keyboard (Level A)	Does Not Support	It is partially possible to navigate and operate the Prezi Design View page with a keyboard including the content window elements, with the following exceptions: - Social media share buttons - Reaction buttons
2.1.2 No Keyboard Trap (Level A)	Supports	
2.1.4 Character Key Shortcuts (Level A 2.1 only)	Not Applicable	There are no character-key shortcuts on the Prezi Design View page.
2.2.1 Timing Adjustable (Level A)	Not Applicable	There are no time limits set up on the Prezi Design View page.
2.2.2 Pause, Stop, Hide (Level A)	Not Applicable	In the Prezi Design View page, we do not have any automatically starting and moving content. Exceptions can appear in the content window, added by the content creator: moving, blinking, scrolling, or auto-updating information, for example GIFs, Stickers, Video covers. It is possible to turn off the autoplay and repetition for Video covers, and avoid using GIFs and moving Stickers as a content creator.
2.3.1 Three Flashes or Below Threshold	Supports	The Prezi Design View page does not contain any content that flashes more than three times in any one-second period. In the content window, it is the content creator's

(Level A)		responsibility to not include animations, GIFs, stickers, and video covers to avoid the number of blinks over the threshold. When uploading or embedding third-party content, the content creator should make sure that such media does not contain flashing content (for example, close-ups of rapid-fire explosions).
2.4.1 Bypass Blocks (Level A)	Does Not Support	Prezi Design View pages do not allow users to skip the banner .
2.4.2 Page Titled (Level A)	Supports	Prezi Design View pages provide title for pages that describe topic or purpose, except the following cases: - The creator of the content didn't give a proper title to their presentation
2.4.3 Focus order (Level A)	Partially Supports	Prezi Design View pages provide a partially logical focus order for the content. When a dialog is opening up, the focus is not following. When closing the dialog, the focus also doesn't get back to the landing page. Keep the focus in the dialog. The keyboard focus should stay in the dialog while open. It should circulate through the dialog's interactive elements.
2.4.4 Link Purpose (In Context) (Level A)	Supports	On the Prezi Design View page, the purpose of each link can be determined from the link text alone or from the link text together with its programmatically determined link context.
2.4.5 Multiple Ways (Level AA)	Not Applicable	
2.4.6 Headings and Labels (Level AA)	Supports	

[2.4.7 Focus Visible (Level AA)](#)	Does Not Support	There is no visible focus on multiple elements.
[2.5.1 Pointer Gestures (Level A 2.1 only)](#)	Not Applicable	Prezi Design View pages do not include multipoint or path-based gestures for operation.
[2.5.2 Pointer Cancellation (Level A 2.1 only)](#)	Supports	Prezi Video View pages allow users to cancel pointer interactions.
[2.5.3 Label in Name (Level A 2.1 only)](#)	Partially Supports	Prezi Design View pages present labels both visually and programmatically.
[2.5.4 Motion Actuation (Level A 2.1 only)](#)	Not Applicable	Prezi Design doesn't operate with motion recognition.

Principle 3: Understandable

Information and the operation of the user interface must be understandable.

Criteria	Conformance Level	Remarks and explanations
[3.1.1 Language of Page (Level A)](#)	Supports	The default human language of each web page can be programmatically determined. You can set up a language in Prezi, under Profile/Language of your Prezi account.
[3.1.2 Language of Parts (Level](#)	Does Not Support	The text which is in a language different from the language of page, the language of parts is is not

AA)		defined in code. (Footer: languages, and the titles of videos and blogs).
3.2.1 On Focus (Level A)	Supports	On the Prezi Design View page, the functionality of the objects is predictable as visitors navigate their way through the page and the content.
3.2.2 On Input (Level A)	Supports	Prezi Design View pages do not change context on user interaction, do not have any component that would change the content just from input.
3.2.3 Consistent Navigation (Level AA)	Supports	Prezi Design View page is a one-pager.
3.2.4 Consistent Identification (Level AA)	Supports	Prezi Design View page is a one-pager.
3.3.1 Error Identification (Level A)	Not Applicable	Prezi Design View pages do not have error states for inputs.
3.3.2 Labels or Instructions (Level A)	Not Applicable	In Prezi Design View pages, input fields are labelled.
3.3.3 Error Suggestion (Level AA)	Not Applicable	There is no error suggestion in Prezi Design View pages.
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Not Applicable	No legal or financial data is requested on the Prezi Design View Pages.

Principle 4: Robust

Content must be robust enough that it can be interpreted reliably by a wide variety of user agents, including assistive technologies.

Criteria	Conformance Level	Remarks and explanations
4.1.1 Parsing (Level A)	Supports	Prezi Design View pages' elements have complete start and end tags, are nested appropriately, do not contain duplicate attributes, and have unique IDs.
4.1.2 Name, Role, Value (Level A)	Does Not Support	Some custom UI components do not have programmatically determinable name, role and state.
4.1.3 Status Messages (Level AA 2.1 only)	Partially Supports	In the modals of "Share" and "Embed video", the status message "Copied" is not recognised by screenreaders.